

# **Sponsorship Options**

# #AgriVoltaicsCon

# Become a Sponsor of the 5<sup>th</sup> AgriVoltaics World Conference

Since its launch in 2020, the AgriVoltaics World Conference has established itself as the world's leading conference in the broad and pioneering field of agrivoltaics. The highly anticipated AgriVoltaics World Conference will take place June 11-13, 2024 in Denver, CO, USA - a nation at the forefront of the rapidly expanding and dynamic agrivoltaics market.

As always, the conference will be a central gathering place for insights and innovations in the field, offering a diverse and comprehensive program of cutting-edge research and discussions on the latest developments in agrivoltaics.

AgriVoltaics World Conference 2024 will cover the full spectrum from science to application, reflecting the diverse expertise of international professionals - from plant science and agronomy to hydrology, solar energy, systemic considerations and social sciences.

HOSTS



MANAGING PARTNERS





# Show who you are!



# Show who you are and secure your sponsorship advantages today!

Raise your company's profile and underscore your key role in the emerging field of agrivoltaics by becoming a sponsor of the AgriVoltaics World Conference. This strategic partnership ensures prominent visibility throughout the event - before, during and after - on the conference website, online platform, promotional materials, and on-site components. Join us at the forefront of cutting-edge innovation.

#### Your benefits

- Maximize your company's visibility on-site, on the conference website, or on the online conference platform
- Take advantage of new ways of networking opportunities to showcase your latest innovations and services
- Seize the opportunity to communicate with global and future-oriented audiences
- Develop contacts with ambitious scientists in the field. Providing an excellent base for your human resources development, AgriVoltaics World Conference 2024 will offer highlevel scientific exchange and great networking opportunities for:
  - Researchers from PV and agriculture (including biology and hydrology) and those working "in between";
  - EPC Companies, manufacturers of PV module, mounting systems and tracker tech, renewable energy producers, as well as farm machinery equipment providers and seed producers;
  - Organic farming associations, agricultural federations and similar stakeholder groups;
  - And experts from politics and finance open for innovative and future-oriented ideas!

#### We look forward to working with you!

If you have any questions, please contact our sponsoring expert Vera Lenz at <a href="mailto:lenz@conexio-pse.de">lenz@conexio-pse.de</a>



### **Sponsorship Packages**

<b>Dinner Sponsorship (exclusive)</b> f you prefer to present your company in a relaxed and convivial atmosphere, this is the perfect choice for you	€ 9,900
You may present your company during the conference dinner (e.g. set up a roll-up banner, distrib- ute brochures, flyers and giveaways)	
Your company name in the program next to the conference dinner announcement	
Your logo on the conference website together with the conference dinner announcement	
Your logo displayed on each table printed on the menu	
<ul> <li>Your dinner sponsorship verbally announced by the conference chairperson or organizer on-site</li> <li>Your dinner sponsorship announced in one newsletter</li> </ul>	
Your dinner sponsorship announced on social media	
Three complimentary sponsor tickets including conference dinner	
<b>Lunch Sponsorship (exclusive)</b> f you prefer to present your company in a more dynamic atmosphere, this is the choice for you	€ 8,000
You may present your company during all three conference lunch breaks (e.g. set up a roll-up	
banner, distribute brochures, flyers and giveaways)	
Your company name in the program next to the lunch breaks announcement	
Your logo on the conference website together with the lunch breaks announcement	
Your logo displayed in the lunch catering area	
Your lunch sponsorship announced in one newsletter	
Your lunch sponsorship announced on social media	
Two complimentary sponsor tickets including conference dinner	
<b>Coffee Break Sponsorship (exclusive)</b> As an alternative to the lunch sponsorship, consider sponsoring the official coffee breaks during the conference	€ 8,000
• You may present your company during all coffee breaks (e.g. set up a roll-up banner, distribute brochures, flyers and giveaways)	
Your company name in the program next to the coffee breaks announcement	
Your logo on the conference website together with the coffee breaks announcement	
Your logo displayed in the coffee break area	
Your coffee break sponsorship announced in one newsletter	
Your coffee break sponsorship announced on social media	
Two complimentary sponsor tickets including conference dinner	

\*The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, give-aways etc.); price (+ VAT/ tax if applicable)



### **Sponsorship Packages**

<b>Poster Session Sponsorship (exclusive)</b> Support the scientists and industry personnel of tomorrow by sponsoring the official poster session of the conference	€ 5,000
<ul> <li>Two complimentary sponsor tickets including conference dinner</li> <li>Your logo on the conference website together with the poster session announcement</li> <li>Your poster session sponsorship announced in one newsletter</li> <li>Your poster session sponsorship announced on social media</li> <li>Your poster session sponsorship announced by the conference chairperson on-site</li> </ul>	
<b>Online Platform Sponsorship (up to 3 sponsors)</b> Support the conference by sponsoring the official online platform, used by all attendees, speakers, and presenters before, during, and after the conference	€ 3,500
<ul> <li>One complimentary sponsor ticket including conference dinner</li> <li>Your logo on the main page of the online conference platform</li> <li>Your logo on the conference website together with the online platform information</li> <li>Your online platform sponsorship announced on social media</li> </ul>	

\*The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, give-aways etc.); price (+ VAT/ tax if applicable)

Become a sponsor of the fifth AgriVoltaics World Conference!



### **Metal Sponsorships**

Category	Gold	Silver	Bronze	lron Exhibitor
Price (+ VAT/ tax if applicable)*	€ 8,500	€ 5,500	€ 3,300	€ 900
On-site				
Promotional space**	3m²	3m²	2m-wide Roll-Up Space	1m-wide roll- up Space
Company logo on banners on-site (size varies by level)	Yes	Yes	Yes	Yes
Sponsor tickets including conference dinner	3	2	1	-
Time-independent Early Bird Tickets	2	1	-	1
Advertisement in conference program	1⁄2 A4 page	1⁄4 A4 page	-	-
Company presentation in a conference session	7 minute pitch time	5 minute pitch time	3 minute pitch time	-
Company presentation in the conference catalog (digital)	Up to 8 pag- es	4 pages	1 page	-
Online				
Linked company logo on the conference website	Yes	Yes	Yes	-
Your sponsorship announced in one AgriVoltaics World Conference 2024 newsletter	Yes	Yes	-	-
Logo in AgriVoltaics World Conference 2024 newsletters	Yes	-	-	-
Advertisement in one newsletter (500x250 px)	Yes	-	-	-

\* The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, give-aways etc.).

\*\* Sponsor booth space on-site is limited. Sponsor booth spaces are optional, and will be available for Gold and Silver sponsors on a first come first served basis. If you require a booth space, please make sure to state so explicitly in the appropriate field in page 11.



#### Add Ons

These add-ons can only be booked in combination with a Sponsorship Package or a Metal Sponsorship. Price (+ VAT/ tax if applicable)\*

<b>Session Sponsorship</b> Boost your visibility and show your contribution to the field of agrivoltaics by sponsoring a specific session at the conference	€ 2,900
Seat drop at the dedicated session	
<ul> <li>Your session sponsorship announced by the session chair or organizing team</li> </ul>	
<ul> <li>Company name in the program next to the sponsored session</li> </ul>	
Technical Tour Sponsorship (exclusive)	€ 2,000
Present your brand at the official technical tour of the conference	
<ul> <li>Distribute flyers and giveaways to the technical tour participants</li> </ul>	
Company name in the program next to the technical tour	
Your sponsorship announced on the conference website	
Charging Station Sponsorship (exclusive)**	€ 1,500
• Company visibility at the charging station of the conference (e.g. distribute brochures, flyers, and giveaways)	
Notepad Sponsorship (exclusive)**	€ 1,500
Distribute notepads with your CI at the conference's check-in and registration area	
Conference Lanyards (exclusive)**	€ 1,500
<ul> <li>Supply the conference's lanyards with your logo and design</li> </ul>	
Individual	TBD
• We are open to new and innovative ideas that fit and add to the unique character of the con- ference! Contact us at lenz@conexio-pse.de with your ideas!	

\* The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, give-aways etc.); price (+ VAT/ tax if applicable)

\*\* The Charging Station, Notepads, and Lanyards are to be supplied by the sponsor

# We have a number of additional add-on options, and we are open to new and innovative suggestions that complement the conference's unique character!

If you have any questions, please contact us at lenz@conexio-pse.de

#### We look forward to working with you!

# **Conference Venue**





© Sheraton Denver West Hotel

The AgriVoltaics World Conference 2024 will take place in Denver, CO, USA.

#### **Venue Address**

Sheraton Denver West Hotel 360 Union Blvd. Lakewood, CO 80228, United States

#### Contact

Vera Lenz Conexio PSE lenz@conexio pse.de Tel. +49 7231 58598 181

info@agrivoltaics conference.org

#### We thank our past sponsors:





#### **Sponsor contract**

We want to use the AgriVoltaics World Conference 2024 to present ourselves from June 11-13, 2024. Therefore, we book one or more of the following sponsorship packages:

# **1. A. Sponsorship packages**

#### **Conference Dinner Sponsorship**

#### **Price:** € 9,900

- Company visibility during the official dinner (e.g. set up a roll up banner, distribute brochures, fly ers and giveaways)
- Company name in the program next to the confer ence dinner announcement
- Logo on the conference website together with the

#### **Lunch Breaks Sponsorship**

#### **Price:** € 8,000

- Company visibility during the lunch breaks (e.g. set up a roll up banner, distribute brochures, fly ers and giveaways)
- Company name in the program next to the lunch breaks announcement
- Logo on the conference website together with the lunch breaks announcement
- Logo displayed in the lunch catering area
- Sponsorship announced in one newsletter
- Sponsorship announced on social media
- Two sponsor tickets including dinner

#### **Poster Session Sponsorship**

#### **Price: € 5,000**

- One sponsor ticket including dinner
- Logo on the conference website together with the poster session sponsorship announcement
- Sponsorship announced in one newsletter
- Sponsorship announced on social media
- Sponsorship announced by the conference chair person or organizer on site

conference dinner announcement

- Logo on each table printed on the menu
- Sponsorship announced by the conference chair
- Sponsorship announced in one newsletter
- Sponsorship announced on social media
- Three sponsor tickets including dinner

#### **Coffee Breaks Sponsorship**

#### **Price:** € 8,000

- Company visibility during the coffee breaks (e.g. set up a roll up banner, distribute brochures, fly ers and giveaways)
- Company name in the program next to the coffee breaks announcement
- Logo on the conference website together with the coffee breaks announcement
- Logo displayed in the coffee area
- Sponsorship announced in one newsletter
- Sponsorship announced on social media
- Two sponsor tickets including dinner

# **Online Platform Sponsorship**

#### **Price:** € 3,500

- One sponsor ticket including dinner
- Your logo on the main page of the online confer ence platform
- Your logo on the conference website together with the online platform information
- Your online platform sponsorship announced on social media

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#### **Sponsor contract**

We want to use the AgriVoltaics World Conference 2024 to present ourselves from June 11-13, 2024. Therefore, we book one of the following metal sponsorships:

#### **1. B. Metal Sponsorships**

#### **Gold Sponsorship**

#### **Price: € 8,500**

- Company logo on banners on-site
- 3 Sponsor tickets including conference dinner
- 2 time-independent Early Bird tickets
- ½ A4 page advertisement in conference program
- Company presentation (7 minute pitch)
- Up to 8 pages in the digital conference catalog
- 3m2 promotional space on-site\*
- Logo on the conference website
- Sponsorship announced in one newsletter
- Advertisement in newsletter
- Logo in AgriVoltaics World Conference 2024 newsletters

### Silver Sponsorship

#### Price: € 5,500

- Company logo on banners on-site
- 2 Sponsor tickets including conference dinner
- 1 time-independent Early Bird tickets
- ¼ A4 page advertisement in conference program
- Company presentation (5 minute pitch)
- Up to 4 pages in the digital conference catalog
- 3m2 promotional space on-site\*
- Logo on the conference website
- Sponsorship announced in one newsletter

#### **Bronze Sponsorship**

#### **Price:** € 3,300

- Option to set up one 2m-wide roll-up on-site
- Company logo on banners on-site
- Company presentation (3 minute pitch)
- 1 Sponsor ticket including conference dinner
- 1 page in the digital conference catalog
- Logo on the conference website

# Iron Exhibitor

#### Price: € 900

- Option to set up one 1m-wide roll-up on-site
- Company logo on banners on-site
- 1 time-independent Early Bird ticket

\* Sponsor booth space on-site is limited. Sponsor booth spaces are optional, and will be available for Gold and Silver sponsors on a first come first served basis. If you require a booth space, please make sure to state so explicitly in the appropriate field in page 11.



#### **Sponsor contract**

We want to use the AgriVoltaics World Conference 2024 to present ourselves from June 11-13, 2024. Therefore, we book one or more of the following add-ons:

### **1. C. Sponsorship Add-ons**

These add-ons can only be booked in combination with a Sponsorship Package or a Metal Sponsorship

#### **Session Sponsorship**

#### **Price: € 2,900**

- Seat drop during the session
- Your session sponsorship announced by the ses sion chair or organizer on site
- Logo in the program next to the sponsored ses sion

# Price: € 2,000

**Technical Tour Sponsorship** 

- Company visibility during the official technical tour (e.g. distribute brochures, flyers, and givea ways)
- Logo in the program next to the technical tour
- Technical tour sponsorship announced on the conference website

### **Charging Station Sponsorship**

#### **Price: € 1,500**

• Sponsor a mobile charging station at the confer ence (supplied by the sponsor)

#### **Conference Lanyards**

#### **Price:** € **1**,500

• Sponsor the conference's official lanyards (supplied by the sponsor)

#### **Notepad Sponsorship**

#### **Price:** € 1,500

• Distribute notepads with your CI at the confer ence's check in and registration area (supplied by the sponsor)

#### Individual

#### **Price: TBD**

• We are open to new and innovative ideas that fit and add to the unique character of the confer ence! Contact us at lenz@conexio pse.de with your ideas!

# #AgriVoltaicsCon



#### 2. Booth requirements - for Gold and Silver Sponsors only

We require a booth space (3m<sup>2</sup>) at the venue. We acknowledge that space on site is limited, and that sponsor booths spaces will be available for sponsors on a first come first served basis. We do not require a booth space at the venue.

We require electricity connection at our sponsor booth (additional cost may apply). No, we do not require electricity connection at our sponsor booth.

We require a basic seating arrangement for our booth consisting of one table and two chairs.

No, we do not require a basic seating arrangement for our booth.

# 3. Publication in the digital sponsors catalog — for Gold, Silver, and Bronze Sponsors only

Yes, we would like to publish a script with details about our company and products in the digital sponsors catalog at no additional charge. You will receive detailed layout instructions after registration. The script must be submitted no later than April 11, 2024.

No, we waive the option to publish a script in the digital sponsors catalog.

### 4. Presentation during industry Session — for Gold, Silver, and Bronze Sponsors only

Yes, we would like to present our company during the industry session.

No, we choose not to present our company during the industry session.

Company logos in high quality are to be sent as soon as possible to info@agrivoltaics-conference.org.

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# **5. Company information**

Company / Institution		
Street / P.O. Box	ZIP	City
Country	Industry	
Website URL		

#### 6. Contact person at the company

(Please note: The mentioned person will **not** be automatically registered as booth personnel or conference participant)

First Name	Last Name
Email	Position
Phone Number	Mobile Number

#### 7. Billing address

First Name	Last Name	
Company / Institution		
Street / P.O. Box	ZIP	City
Country	VAT ID	
Email		

		Contact Details
		Vera Lenz
		lenz@conexio-pse.de
		Tel. +49 7231 58598 181
		Conexio-PSE Kiehnlestr. 16 75172 Pforzheim Germany
Place Date	Legally hinding signature and company stamp	info@agrivoltaics-conference.org

Place, Date

Legally binding signature and company stamp

Our privacy policy (https://www.conexio-pse.de/en/servicenavigation/privacy-policy) and our terms and conditions (https://www.conexio-pse.de/en/servicenavigation/legalnotice-conditions-of-participation-and-cancellation) apply.