



## Become a Sponsor of the AgriVoltaics2021 Conference & Exhibition!

After the fantastic start of the first conference in 2020 with more than 350 participants from incredible 38 countries, we are looking forward to the second edition of the AgriVoltaics conference. It will run from **June 14-16, 2021**, allowing the international agrivoltaics community to share up-to-date experience and knowledge on combining the agricultural use of land with the production of electric energy by photovoltaics – **Connecting Agrivoltaics Worldwide!**

AgriVoltaics2021 will cover all aspects, from science to application, reflecting the wide thematic range. It thus attracts experts from crop science and agronomy, hydrology, solar energy as well as researchers who deal with systemic aspects and carry out e.g. socio-economic studies. The program will comprise of scientific presentations, chosen from a reviewing process, and invited high-level keynote talks. An exhibition will supplement the program and bridge science and business.

**The 2021 event will take place online** and features the following key pillars: outstanding scientific talks and posters, lively discussions, a dedicated sponsor area and manifold opportunities for professional and social exchange.

### **Show who you are and secure your sponsorship or exhibition advantages!**

Sponsoring the AgriVoltaics2021 Conference is an ideal way to give your company visibility and highlight your company's activities as a strong and important player in the future-oriented and growing field of agrivoltaics. Sponsors will be highly visible before, during and after the conference on the conference website and on promotional material.

The conference will provide high-level scientific exchange and great networking opportunities for:

- Researchers from PV and agriculture (including biology and hydrology) and those working „in between“;
- Companies such as PV module, mounting systems and tracker manufacturers, EPC companies, renewable energy producers, as well as those providing farm machinery equipment and seed producers;
- Organic farming associations, agricultural federations and similar stakeholder groups;
- Experts from politics and finance open for innovative and future-oriented ideas.

### **Your benefits**

- Maximize your company's visibility through the conference website and the virtual conference tool.
- Take advantage of new ways of networking to show your latest research, innovations and services.
- Profit from the opportunity to communicate with a global audience.
- Develop contacts with ambitious young scientists in the field: the conference will provide an excellent base for your human resources development.

**We look forward to working with you.**

### Your contact person:

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## Sponsorship Packages

Benefits	Premium Sponsor	Standard Sponsor	Exhibitor
Linked company logo on conference website	✓	✓	–
Logo on login page for the virtual conference	✓	–	–
Logo on the lobby page of the virtual conference	✓	✓	–
Logo on all pages of the virtual conference	✓	–	–
Logo on all announcement slides during the technical sessions	✓	✓	–
Possibility to set up a virtual conference booth <i>(see page 3 for details)</i>	✓	✓	✓
Free conference tickets	4	2	1
Time-independent Early Bird tickets	2	2	–
Company presentation in Industry Session	longest speaking time	2 <sup>nd</sup> longest speaking time	–
Advertisement on the conference website	✓ (500x250px)	✓ (400x200px)	–
Your sponsorship announced in one AgriVoltaics2021 newsletter	✓	✓	–
Logo in each AgriVoltaics2021 newsletter <i>(after contract signage)</i>	✓	–	–
Advertisement in one newsletter (500x250px)	✓	–	–
<b>Package Price</b> (+ VAT/Tax if applicable) *	<b>€ 5,000</b>	<b>€ 3,000</b>	<b>€ 1,250</b>

\* Please note: The sponsorship package does not include production costs for any promotional materials (online banners, videos, creating an online booth, etc.)



## Create your Virtual Sponsor Booth

AgriVoltaics2021 will offer you the opportunity to present your company at a virtual conference booth basically set up like a webpage, but with several possibilities to get in touch with your target group and to network.

You may upload:

- a banner / picture and logo
- a description of your company
- videos
- and brochures and documents to be offered for download for the participants

You will be able to connect contact persons to your booth and link to your website and social media presence. Get in touch with our participants via chat and one by one call .

*It is up to you. You are free to design and set up your company presentation up to your preferences and ideas!  
Get creative and show who you are!*

The screenshot shows a virtual booth layout with several callout boxes:

- Upload your banner or logo and brand the page with your corporate identity:** Points to the top banner area which includes the AgriVoltaics2021 logo and the text "Add your company banner, logo, advertisement, corporate design, .... here".
- Use private or public chat to get in touch:** Points to a chat interface on the right side of the booth.
- Connect to your website and social media:** Points to a row of social media icons for Email, Website, Twitter, LinkedIn, and Facebook.
- Introduce a contact person from your company:** Points to a contact card for "Albert Einstein" with a "Start Chat" button.
- Provide brochures and flyers for download:** Points to a section with "Brochure" and "Flyer" download options.
- Give a description of your scope of work, ideas, research, commitment...:** Points to a text area with the prompt: "You may enter a description of your company here. Show who you are and outline your business segments, corporate philosophy, products etc. Give a short overview and let our participants know who you are and what you are doing!".
- Upload videos introducing your company products or projects:** Points to a video player area with the text "Upload a video here".
- Chat one-by-one with conference participants:** Points to a "Private Chats" button at the bottom left.

**!** By the way, the virtual conference platform will even remain accessible for participants after the conference for a couple of weeks – giving your sponsorship even more attention!



## About the Conference

AgriVoltaics combines the agricultural use of land with the production of electric energy by photovoltaics. It provides the chance to establish solutions for production of food crop and, at the same time, electricity generation under consideration of soil protection and water savings. It thus allows a powerful solution to several issues arising with climate change.

AgriVoltaics systems have been successfully installed in some countries, and time has come to connect the scientific community and promote international exchange to advance systems and technology.

The AgriVoltaics conference is the first international conference on this topic. It will cover all aspects, from science to application, reflecting the wide thematic range. The second online edition will comprise all key components of a conference including high-level scientific talks, poster sessions, question and answer rounds and lively discussions, a sponsor area, an online technical tour and many opportunities for social exchange between the participants.

Initiators of the conference are the scientific institutes INRAé from France and Fraunhofer ISE from Germany, plus PSE Conferences, a conference organizer specialized in Renewable Energy.



**Let's Connect AgriVoltaics World-wide!**

## Managing partners



*Interested? We look forward to working with you to make your sponsorship a great success!*

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